

Oakville Public Library



2018 Report to the Community

Vision – Why we exist Inspiring Oakville

Mission – Our impact

Cultivating discovery and creativity by fulfilling our values

Values –What we will do

- Providing access to resources for information and recreation
- Fostering the joy of reading and learning for all ages
- Offering a welcoming and supportive environment



The power of a connected community

A place to connect. That's who we are, it's what we've always been.

OPL provides a place for Oakville to connect; bringing people, ideas and innovations together for the betterment of the community.

As drivers of connection, we know that a strong sense of belonging is an important factor in the current and future success of our community. In fact, over 91% of Oakville residents have told us the library is very important to their quality of life and feelings of community belongingness.

We know that healthy public libraries directly contribute to healthy communities, which is why we have worked tirelessly to build OPL into the organization it is today. We pride ourselves on being a trusted space where innovation, learning, and fun thrive. As we celebrate our 2018 accomplishments, we also look forward to our goals for the year ahead. We are ready to take the library to the next level by reducing more barriers, sparking more inspiration and creating more connections.

Our ultimate goal is to make sure everyone in our community knows: You Belong Here.

Sincerely,

Tara Wong, Chief Executive Officer Councillor Jeff Knoll, Library Board Chair

2018 Board Members: Councillor Jeff Knoll (chair), Steven Bright (vice-chair), Mark Bettiol, Councillor Mark Grant, Preet Sekhon, Pankaj Sardana, William Smith, Joan Sweeney Marsh

Sources: The Town of Oakville's 2019 Citizen Survey

"It feels like everyone is welcome & everyone belongs" – Rana, OPL customer



Our Impact How we fostered community connection in 2018

Cultivated innovation:

- Hosted **15** STEAM programs for youth, with more than **120** participants
- Initiated planning for the renovation of Glen Abbey Branch
- Sparked excitement and inspiration at our Robotics Expo, featuring robot experts and their state-of-the-art creations
- Launched the Two-Hour Tinker program at Iroquois Ridge Branch, providing high-quality coding opportunities for kids



Reduced barriers:

- Introduced a community Food Shelf, providing access to fresh and healthy nourishment for community members who need it most
- Waived over \$2,276 in fines for Ontario Public Library week — reducing barriers to library access
- Augmented our resources for individuals with special needs, adding a collection of sensory toys and partnering with the Town of Oakville to launch the MagnusCards app
- Purchased **32** Wifi Hotspots increasing internet access in our community and giving everyone an equal chance at success



Get *active* with the Sports Equipment Lending Program

TRY A SPORT ON US!

The Town of Oakville and Oakville Public Library are excited to offer a Sports Equipment Lending Program.

Borrow sports equipment just like you would a book this summer. Fun, active and FREE!

Offered at Clearview, Woodside and Iroquois Ridge branches. Visit **oakville.ca** for details.

Must have a valid Oakville Public Library card.

Choose from: Tennis, Cricket or Multi-Sports!



Collaborated with community partners:

- Partnered with the Town of Oakville to launch the Sports Equipment Lending Program, increasing physical literacy in our community
- Continued to develop the relationship between Halton District School Board and our White Oaks Branch, collaborating for better customer service
- Increased OPL's visibility and reach by partnering with local community organizations, including Oakville Trafalgar Memorial Hospital and Oakville Place Mall, for Ontario Public Library Week
- Consulted over **440** community stakeholders for our website redesign project
- Held a fundraising concert at the Oakville Centre for the Performing Arts, raising \$14,873 that contributed directly to enhancing our resources, services and programs
- Brought a **dozen** renowned authors to Oakville for the *In Conversation With...* series
- Contributed to the Oakville Partnership for Truth and Reconciliation to improve Indigenous education and respond to the calls to action put forth by the Truth & Reconciliation Commission (TRC)

What did 2018 look like for our library?



Expanding our reach

• We bolstered our geographical reach; breaking ground on Sixteen Mile Branch and reopening the newly renovated White Oaks Branch

Providing excellence in community information

 Information Oakville completed a new strategic plan for the Halton Information Providers (HIP) collaborative, increasing recognition and utilization of the valuable Halton Community Services Directory



Extracted in a condensed format from the audited financial statement

Statement of Operations and Accumulated Surplus:

Revenue	2018	2017
Town Grants	8,890,300	8,648,400
Provincial Grants	206,825	181,495
Federal Grants	10,693	10,821
Library Generated Revenue	526,439	515,503
Total	9,634,257	9,356,219

Expenditures	2018	2017
Human Resources	7,561,021	6,835,874
Digital Collections*	341,903	275,226
Operating Supplies	142,538	123,911
Purchased Services/Utilities	1,544,542	1,048,626
Amortization	709,141	725,465
Total Expenses	10,299,145	9,009,102
Transfers from the Town of Oakville	(240,565)	(29,500)
Total Expenses & Tansfers	10,058,580	8,979,602
Annual Surplus/(Deficit)	(424,323)	376,617
Accumulated Surplus - Start	3,409,526	3,032,909
Accumulated Surplus - Year-End	2,985,203	3,409,526
*Physical collections purchased for current year (deemed assets)	653,634	720,958

Looking Forward What you can expect from us in 2019:

1. Express location at Palermo

OPL already serves the community through two express locations at Sixteen Mile and Queen Elizabeth Park Community and Cultural Centre. 2019 will see a brand-new one open in Palermo, to serve the expanding north Oakville population.

2. New website

We will launch our redesigned website, which will serve as a modern 'virtual branch', to improve customer service and help deliver on our strategic goal to extend our community engagement beyond the library's physical footprint.

3. Customer experience values

Purposefully serving our community is at the heart of our organization. In 2019, we will develop strong and comprehensive customer service values to grow upon our solid foundation.



Thank you to our donors We couldn't do it without you!

Donors and sponsors who contributed \$100 or more in 2018!

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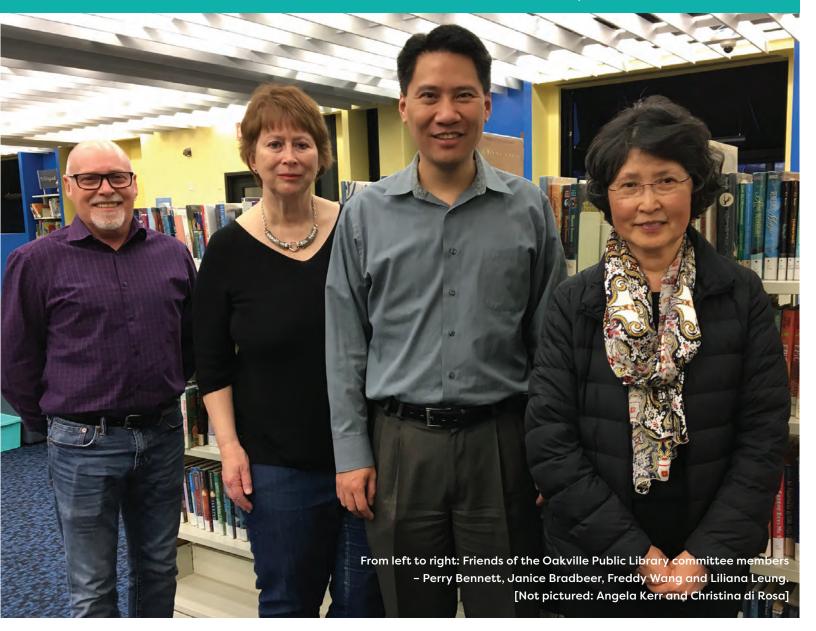
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* A fund held within the Oakville Community Foundation



"We give back to the library because we have pride in the Oakville community" - Friends of the Oakville Public Library

Connecting Community opl.ca

